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editorial & art

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1099 contributors



Todd Bonita, who drew our cover illustration, is a staff illustrator for a graphics department in Atlantic City. As an IP, he has provided illustrations for book publishers, magazines, and graphic designers. Originally from Boston, he now lives in Philadelphia with his wife Alison.

Kevin Hyde, like many IPs, is a shapeshifter by necessity — he's a marketing strategist, television writer,

Maruca

multimedia producer, ad man, technoscribe, speech writer, press flack, and journalist. In "Too Many Hats," he examines the "curse" of versatility.

Bill Kiley ("High Plains Independent") is a freelance magazine writer living in Grass Valley, California. He spent his early life under a corporate umbrella, working 35 years as a writer/reporter with the Times Mirror Company and 25 years as publicity writer and director for NBC-TV. It wasn't until he retired that he discovered the

joys of working as an IP.

Regina Maruca, ("Free Agent or Double Agent") is a freelance writer and editor based in Sandwich, Massachusetts. Her work has appeared in *Fast Company* and the *Harvard Business Review*, among other places. Currently, she's doing the work/family dance and spend-



Kalpana Mohan is a freelance writer based in San Jose, California. In

addition to writing "Lions & Tigers & Clients, Oh My!" for this issue, she's been published in *BusinessWeek Online*, the *San Jose Mercury News*, and *IEEE Software Magazine*, among others. She was a software developer before she became an IP a year ago — and she'll never go back to the caged life.

Jerry Shine ("What a Dive") is a full-time freelance writer living in Somerville, Massachusetts. "I try to keep my subjects diversified," he says. "It's the best way to stay fresh." His work has appeared in such magazines as *Audubon*, *Wired*, and *Self*.

Steve Smallwood has been creating comical images for traditional and digital media, as well as ad agencies and international corporations, since the late 1970s. His major clients include AOL TimeWarner, *Mad Magazine*, and Marvel & DC Comics, among others. He illustrated "Gimme an A" for this issue.

Nan Stone ("Welcome to the Zeitgeist") reviewed Dan Pink's book *Free Agent Nation*. Before emigrating to Free Agent Nation herself, she spent 15 years at *Harvard Business Review*, the last five as its editor. She continues to edit, write, and (whenever possible) teach independently.

James Stringer is a cartoonist, illustrator, and graphic designer from Houston, Texas. He uses a combination of traditional cartoon media as well as modern digital techniques. He illustrated "The World's Wackiest IPs."